PROGRAM SYLLABUS

Digital HR
Online Certification Program

Last update: June 19, 2020

AIHR | ACADEMY TO INNOVATE HR

An overview

of what you can expect from this program

Drive innovation in HR

Unlock HR's strategic potential with the smart use of the latest technology. There are more options than ever before to improve processes, measure performance, and take the employee experience to the next level. But if it was that easy, everyone would be doing it.

The Digital HR Certificate Program equips you with the skills and knowledge you need to create an effective digital HR strategy. You will understand the context for HR's current digital transformation, how to select tools that will help your organization and employees thrive, and how to successfully implement these tools. In short, you will have everything you need to usher your organization into the future of work.

	Type	Online self-paced learning
	Language	English (including subtitles)
	Duration	40 hours
	Access	12 months
	Structure	5 courses + capstone project / 14 modules
	Testing	Quizzes, assignments, capstone project
	Digital certificate upon completion (including LI token)	
	Eligible for HRCI & SHRM credits	
	Reading materials & bonus content	
	60-day money back guarantee	

Learn in-demand skills
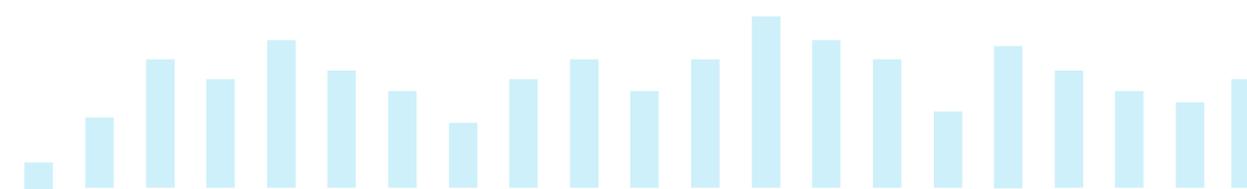
and take your career to the next level

Learning objectives

✓ **Digital strategy & transformation**

Develop a detailed strategy and blueprint for the implementation and transformation process.

✓ **HR tech implementation**

Select and implement solutions that solve problems and add value to your organization.

✓ **Business & technology**

Align HR technology with the business by creating a digital agenda driven by business imperatives.

✓ **Employee experience**

Design effective and unique digital employee experiences by applying the design thinking methodology.
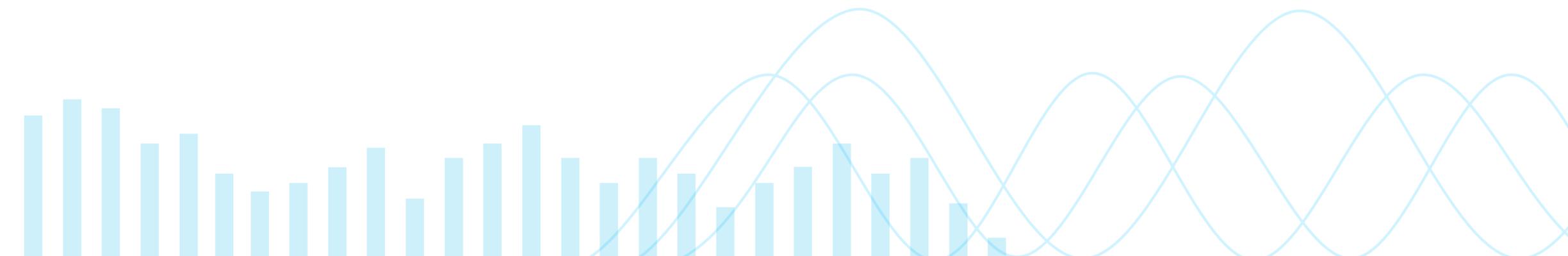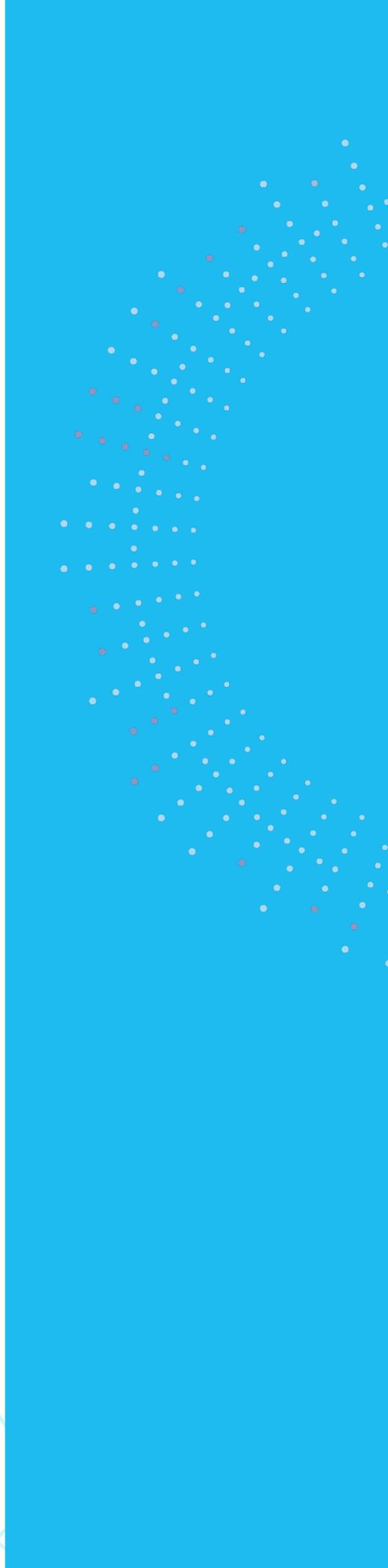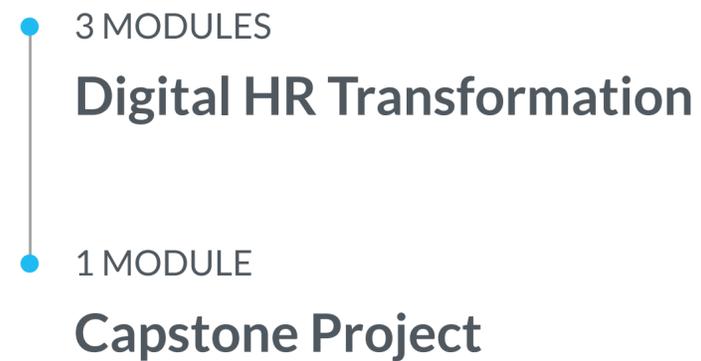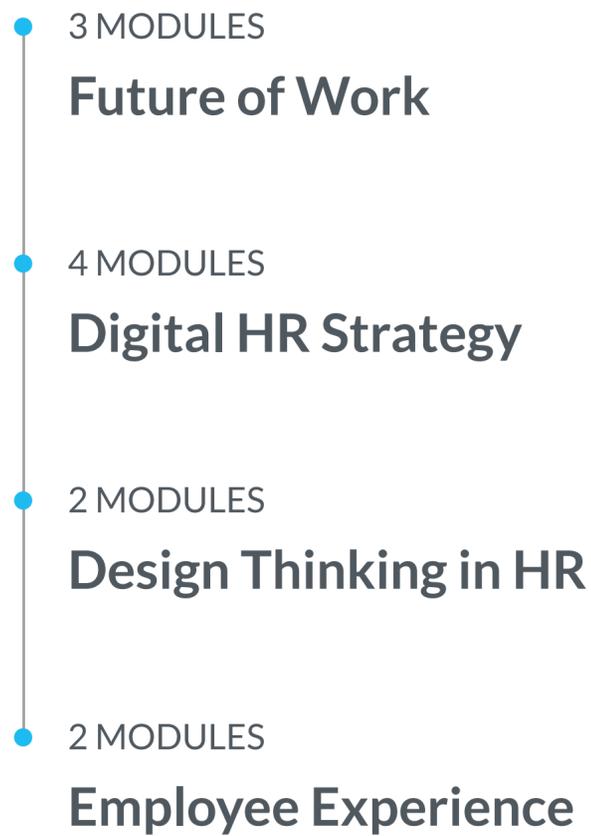
The perfect fit for

This course is for HR professionals who want to be a driving force in the digital transformation of HR.

Digital transformation and continuous innovation require a combination of strategic insight and digital savvy, both of which you will have in abundance after completing this online training

Curriculum structure
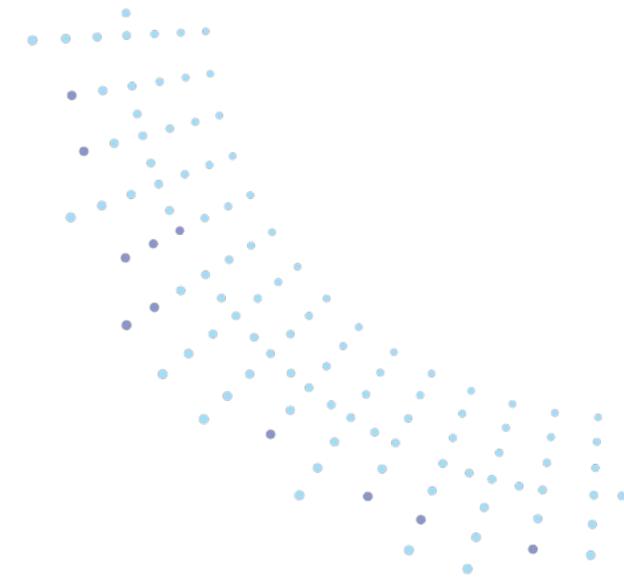## Practical. Comprehensive. Game changing.

3 MODULES

Future of Work

4 MODULES

Digital HR Strategy

2 MODULES

Design Thinking in HR

2 MODULES

Employee Experience

3 MODULES

Digital HR Transformation

1 MODULE

Capstone Project

A detailed look
at the curriculum and modules

3 MODULES

Future of Work

Learn to prepare the workforce for the future, how to respond to the Digital Agenda and how to design HR processes to generate profit for the business.

- **The Future of Work**
- **HR Will Become Digital**
- **The Future of HR**

4 MODULES

Digital HR Strategy

This course teaches you to think strategically about leveraging technology to drive value for the business. You will learn how to build a Digital HR Strategy, how to implement it, and how to manage the stakeholders involved.

- **Business Case & Support**
- **Internal Alignment & HR Analytics**
- **Creating a Digital Strategy**
- **Implementing HR Technology**
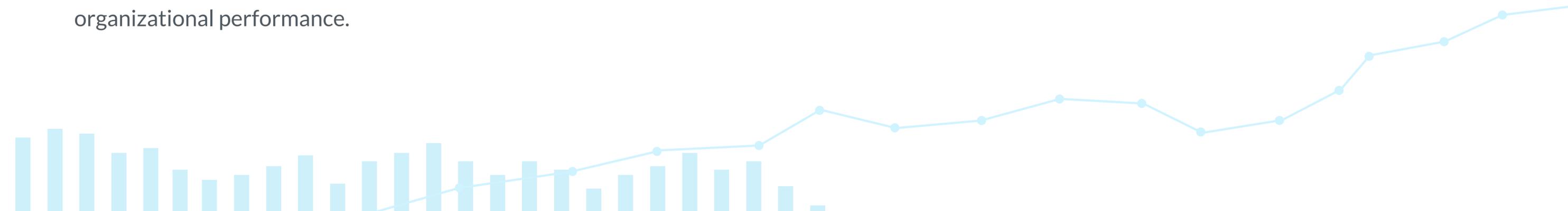
2 MODULES

Design Thinking in HR

In today's competitive environment, you can gain a much-needed advantage by turning your knowledge of your employees into actionable insights on how to better attract, retain and develop your talent. In this course, you will learn how to use the design thinking process to create employee-centered HR solutions, tools, and processes.

- **Design Thinking in HR - Part I**
- **Design Thinking in HR - Part II**

2 MODULES

Employee Experience

Employee experience (EX) is crucial for the success of any company. By being employee-centered, you can start focusing on the touch-points and problems that matter. This way, you can improve their experience and, in turn, increase your organizational performance.

- **Employee Experience - Part I**
- **Employee Experience - Part II**
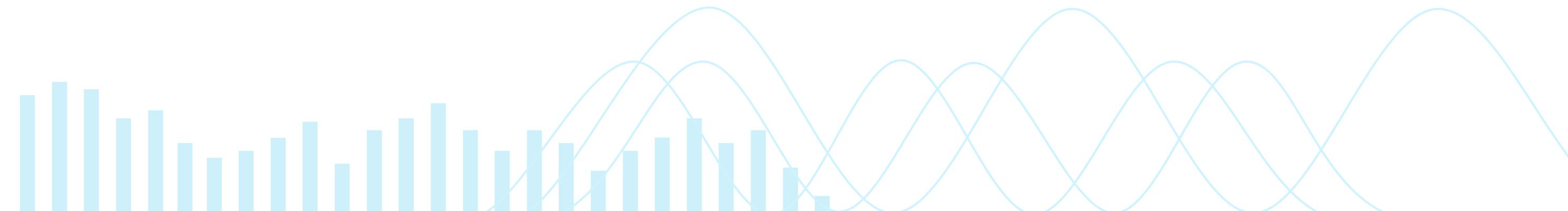
Digital HR Transformation

To take advantage of the opportunities afforded by emerging business models, ideas and technology, HR needs to adopt new capabilities, new skills and a new understanding of what will make people productive in the future. In these modules, you learn what success looks like for forward-looking HR professionals and build the foundations to achieve it.

- **The Introduction**
- **The HR Digital Toolkit**
- **The Digital HR Transformation Framework**

Capstone Project

With the capstone project, you will be applying your learnings to create a series of practical deliverables such as an implementation plan for digital HR, a stakeholder map, digital agenda, and an employee journey map.

Proven online learning
for Human Resources Professionals

Real-world projects

Develop practical skills through working on real-world projects and studying dozens of inspiring case studies

Self-paced online learning

Learn anywhere, anytime, and at your own pace with our fully online training programs. Including a smartphone app.

Practitioner community & coach

Collaborate with HR professionals from around the world or contact your personal coach if you need any assistance or input.

AIHR is an approved provider with the HR Certification Institute (HRCI®) and recognized by the Society for Human Resource Management (SHRM)

Grow your skill set

Enroll today

✓ *Go to www.AIHR.com*

✓ *Select your program and click the Enroll button*

✓ *Fill out your (company) billing address and payment details*

✓ *Create your student account*

✓ *Happy learning!*

★★★★⯪

Customers give us an average rating of 8.9 out of 10.

AIHR is the place to learn the skills you need to advance your career and remain relevant in the ever-changing digital human resources landscape. We offer the most comprehensive curriculum of HR courses and certifications available worldwide and are a proud supplier of over 175 Fortune Global 500 companies.

NIKE HEINEKEN PHILIPS McKinsey &Company TARGET TATA

UBS (McDonald's) Bank of America Merrill Lynch BCG BOSCH UNDER ARMOUR

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